# MUHAMMAD USMAN KHAN Amazon VA & PPC Expert

#### About Me:

I'm an Amazon FBA Virtual Assistant. I started my Amazon journey three years ago when I completed my Amazon Virtual Assistant training from Pakistan's top e-Commerce org Extreme Commerce. I have been worked with a team of professional Amazon FBA services providers for the last two years. I will help you to grow and scale your Amazon FBA business. Your satisfaction with my skills and long-term relationship are my priorities. I know the value of time. your success is my success



PPC ACCOUNT MANAGER with expertise with paid search marketing campaigns and strategy, solid understanding of Amazon PPC campaign's and other related tasks of amazon seller central

#### SKILLS

- Amazon PPC Launching and Optimization
- Amazon Listing SEO
- Ranking ASIN's
- Improving ACOS
- Listing Creation
- Managing Seller Central
- Product Research
- Analyzing Campaigns and ASIN's

## LANGUAGES

- English
- Urdu



#### Work Duration

Worked with Brands:
 Fluers, Fight2Finish,
 PrettyRosary,
 NelsonGarden, Zlideon and many others.

## Work Experience

- HANDLING AND WORKING ON AMZ RELATED PROJECTS FROM 3 YEARS
- PPC Manager Experience 3 years
- SEO Expert 3 Years
- Product Launch 3 Years

# PROJECT MANAGER (2020)

Worked on marketing campaigns, Handled multiple digital accounts. Created digital marketing campaigns, Assisted the head designer.

#### COURSES

- Extreme Commerce AMZ VA (2020)
- Extreme Commerce AMZ PPC (2020)
- Amazon Advertising (2020)

#### OTHER EXPERIENCES

WORKING ON FREELANCING PLATFORMS FROM LAST 3 YEARS